



LOUISVILLE VISUAL ART

Executive Director

ABOUT LOUISVILLE VISUAL ART

Louisville Visual Art (LVA) with its 111-year history, is a highly respected organization in the Louisville arts community. It strives to improve lives through visual arts education, community outreach and artist support. With youth art education, professional artist development, and art in public spaces, LVA nurtures our city's diverse artists throughout their creative lifecycles. From a multi-purpose art facility in the Portland neighborhood, LVA encourages and equips artists with programs like Children's Fine Art Classes (CFAC); Curate, Purchase, Inspire (CPI); Artist Talks with LVA (on WXOX FM radio); the Artist Resource Series (ARS) workshops and seminars, Open Studio Louisville, outreach programs, six free gallery venues, a weekly artist opportunities clearing house, and more. LVA encourages the rising generation of artful leaders by providing quality art instruction to 1,000+ students annually through Children's Fine Art Classes and outreach programs in schools and community centers.

THE OPPORTUNITY

The last two years have seen growth in the operating budget from \$750,000 to over \$1 million thanks to increased contributed revenue. LVA is seeking a dynamic leader, passionate about the arts community, who listens as well as leads to create and execute a new and innovative strategic plan and goals to ensure LVA both remains relevant and to build upon greater interaction with the arts community. The Executive Director (ED) must be willing to advocate for contemporary art and artists and to find ways for additional community relations integrating the arts community with LVA. The ED will have the opportunity to develop new programming which will lead LVA forward and to broaden the representation of previously underrepresented artists.

The Executive Director will report to and collaborate with the Board of Directors to perform and execute on the following: successfully raise funds for and implement new and existing programs; ensure appropriate visibility and awareness of LVA programs and educational activities; and develop strategic collaborations that achieve ongoing regional recognition. The ED must possess an outgoing and enthusiastic spirit, be a strategic thinker, a relationship-builder and a thoughtful implementer of LVA's mission. They will be responsible for leading the seven-member staff and general operations, fundraising, and financial management of the organization.

CANDIDATE PROFILE AND RESPONSIBILITIES

- Provide vision and leadership to ensure successful operations and consistent quality of financial administration, fundraising, communications, and programs.
- Develop timelines and manage resources needed to achieve LVA's strategic goals based upon a newly created strategic plan.
- Expand and lead the fundraising and community outreach programs for LVA, serving as the primary solicitor and relationship-builder with private and government donors.
- Lead and create a fundraising plan for a capital campaign to renovate the current LVA office and educational site.
- Actively engage and energize LVA volunteers, board members, staff, teachers, artists, students and families, donors, and partnering organizations.
- Ensure appropriate visibility and awareness of LVA programs and educational activities.
- Develop strategic collaborations that achieve ongoing regional recognition.
- Create the annual budget and provide oversight to ensure adherence to financial goals.
- Work alongside the Board to develop, maintain, and support a diverse, well connected (leaders in business, non-profits and community) and highly engaged board of directors.
- Serve as ex-officio member of each Board committee, seek and build board involvement with strategic direction for operations, including leading board and staff in execution of the new strategic plan for LVA.
- Lead, coach, develop, and retain staff. Develop effective systems to track progress and ensure the maintenance of program integrity.
- Oversee communications and branding efforts, serve as the face of LVA in the community and serve as an active, engaged and informed spokesperson in regional gatherings and media relations.
- Be a highly visible participant and peer with other nonprofit, government and business leaders, earning their trust, respect and enthusiasm for LVA's mission.

QUALIFICATIONS

- Possess an outgoing and enthusiastic spirit, be a strategic thinker, a relationship builder, and a dynamic visionary.
- Deeply engaged with the local/regional artist community, neighborhoods, schools, institutions, and the larger visual art world on a variety of levels from production, critique, and process.
- Collaborative leader who listens as well as leads.
- At least five years of experience as a senior manager for organizations with annual budgets exceeding \$750,000.
- Proven track record of building and maintaining annual fundraising efforts.
- Ability to engage the board, staff and the community in a new strategic plan
- Interest in and willingness to stay current on trends in arts leadership.
- Demonstrable success working across diverse communities, building alliances, and cultivating relationships with and soliciting funds from foundations, corporations, government agencies, and individuals.
- Proven success working with a nonprofit Board of Directors.
- A collaborative leader with the ability to manage and mentor staff, create and execute budgets, and execute strategic plans.

- Experience in planning and overseeing the management of a major construction project preferred.
- Proven experience leading and managing a capital campaign.
- Demonstrable passion for visual arts and artists.
- Clear commitment to advancing arts at the high school level and serving youth development programs within diverse communities.
- Bachelor's Degree is required, and a graduate degree is preferred (in a related field in the arts, secondary education, nonprofit management or business).

COMPENSATION AND BENEFITS

LVA is prepared to offer a salary in the range of \$75,000 – \$85,000, commensurate with experience. Benefits include medical insurance, life insurance, vacation and sick time, 403b contribution, and a diverse offering of voluntary benefits.

CONTACT

Ashley|Rountree and Associates has been exclusively retained by LVA to oversee this search. **To apply for this position please submit a cover letter and resume [here](#).** For confidential questions or inquiries, contact Lisa Resnik at lresnik@ashleyroutree.com.

LVA is an equal opportunity employer and does not discriminate based on gender, race, age, creed, sexual orientation, or any other protected class.